

Worcester Healthy Baby Collaborative

Strategic Planning Meeting for 2018 & Beyond

December 5, 2017 8:30 a.m. – 12:30 p.m.

Community Meeting Room, WRTA, 42 Quinsigamond Avenue, Worcester, MA

Proposed Agenda

- 8:30 – 8:45 Arrive & be seated (the building opens at 8:30 a.m.). Coffee and food will be available.
- 8:45 – 9:05 Welcome & Introduction by Dr. Sara Shields, Chair, Worcester Healthy Baby Collaborative (WHBC)
- WHBC Purpose, Goals & Objectives, History & Successes from 2008-2017
- 9:05 – 9:30 Guest Speaker: Dr. Matilde Castiel, Commissioner of Health & Human Services, City of Worcester
Other Guest Speakers TBA
- 9:30 – 10:00 Each person shares: *Who I am, why I am here today, and how I can serve the WHBC*
- 10:00 – 10:30 Small Groups discuss Strengths, Weaknesses, Opportunities, Threats (SWOT)
- 10:30 – 10:50 Break . . . then SWOT Gallery Walk
- 10:50 – 11:00 SWOT Summary & Next Steps
- 11:00 – 12:00 Small Groups consider SWOT. Discuss and develop overall WHBC strategy:
1. Mission, Vision, Values
 2. Partner Resources to support WHBC
 3. Organizational Structure, Roles & Responsibilities
 4. Strategic Goals for 1 year & 3 years
- 12:00 – 12:15 Summarize Small Group Work

12:15 – 12:30

Action Steps, Future Meetings, Wrap-up, Adjourn

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